

June 2021

Michael Jacoby Brown
training & coaching

*Helping organizations achieve their goals
through recruiting and motivating others*

Organizer's Edge ▶

Greetings!

Want the Organizers Edge? Send Money...



I have been putting out this Organizers Edge since 2013. I have written and cajoled others to write. After the demise of the National Organizers Alliance, I hoped it might help social justice organizers reflect upon our work. I use Constant Contact which costs about \$25 per month. I don't expect to recoup all I have spent. Going forward I just don't want to be the only funder.

Is it worth it to you? If so, please send money, or I will donate that \$25 per month to some good organization and re-think if it's worth it to keep writing and cajoling. You can mail me a check: Michael Brown, 10 Brattle Terrace, Arlington, MA 02474. Or Venmo me: @Michael-Brown-669. Or suggest who should get my \$25 per month. Other ideas? Feel free to call: 617 645 0226 or email: MJBrown246@gmail.com

Software for Listening and Organizing

-Michael Jacoby Brown

I can't say I've ever loved software.

The "Hearth" of the

MIT Center for Constructive Conversation <https://www.ccc.mit.edu/> is impressive. (See photo above: it's the round yellow and gray thing on the table.) It has 8 microphones that listen to a conversation and then takes what it hears and posts issues and allows you to click on a issue mentioned and see and hear the person speaking.



It was used in Madison, WI to listen to what people wanted in a new police chief. The Local Voices Network organized this. Go to this link <https://lvn.org/PFC>, and scroll down a little to hear a two minute audio clip of some of the “unheard voices” to see how this works.

I am working with Dunk The Vote <https://dunkthevote4ever.org/> in Boston to see how it can be used to listen to the voices of those not normally heard by government and in elections.

You might be impressed and think of ways this "Hearth" could be useful where you are. Let me know. Thanks.

Feedback Welcome

We want to hear from you, your reactions, ideas, what is at the edge YOUR "envelope." Just go to...

[Visit Our Website!](#)



Who else you will hear from.....

We are just starting, but so far you can expect to hear what the following people are thinking:

Jessica Tang: Boston Teachers Union, AFT

George Luse of the Mass Teachers Assn,

Scott Reed with the PICO Network, ,

Cathy Howell, in Oregon and El Salvador, formerly with the AFL-CIO,

Caesar McDowell of MIT,

Diana Bell of Community and Labor United,

David Hernandez of the California Education Assn,

Attica Scott, State Rep Louisville, Kentucky

Walter Davis, of the Tennessee, Health Care Coalition.

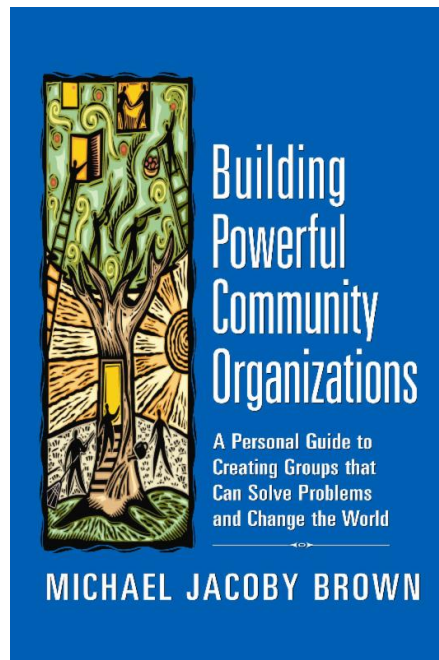
Debra Askenase, of Community Organizing 2.0,
Deb Fastino, of the Coalition for Social Justice in New Bedford, MA,
Rebecca Gutman, with SEIU-1199,
Tim Dean, of SEIU-1199,
Mary Ochs, long time organizer in Los Angeles
and others, hopefully, including YOU

Other Useful Links

[http://michaeljacobybrown.com/
Visions-Inc](http://michaeljacobybrown.com/Visions-Inc)



[Buy my book](#)



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